Entry Requirements

Special Award Categories

- The Media Awards are open to all Australian residents and media organisations incorporated in Australia or operating in Australia.
- The entrant represents that each entry is an original work.
- The entry must have been broadcast, published or televised in the Australian public media between 2 September 2016 and 5 September 2017.
- All entries must be submitted by 5pm, Tuesday September 5 2017.
- Entries must comply with the Media Alliance Code of Ethics (see: https://www.meaa.org/meaa-media/code-of-ethics/).
- It is the entrant's responsiblity to obtain any and all permissions, including the copyright owner's permission (if any) for the purpose of judging and display of the entries.
- All entrants must complete an entry form and pay the entry fee using the online Wufoo form available at https://unaavic.wufoo.eu/forms/media-awards-2017-entry-form/
- Each entry must be accompanied by a half page summary
- Entries with a CD/DVDs must be sent to UNAAV office.
- For video entries please provide an active link to the video online (preferred) OR provide four copies on DVD
- For radio entries please provide an active link to the audio file online (preferred) OR provide four copies on CD
- Entries for the print media and photojournalism can be uploaded onto Wufoo OR provide links to the media online
- If the original piece is not in English a translation must be provided.
- An entry can be submitted in multiple categories. In this case additional entry forms must be completed and entry fees paid using Wufoo. To receive the multiple entry discount all entries must be submitted at the same time
- The UNAA reserves the right to use all material submitted in the audio-visual presentation at the Presentation Dinner and to reproduce it for the purpose of promoting the Awards.
- Please note that entries and materials submitted cannot be returned.

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Entry Requirements

Special Award Categories

These categories will each focus on one or more of the <u>UN Sustainable Development Goals</u> (SDGs) and its targets.

Promotion of Social Cohesion
Entries should:
- Cover any issue in support of goal 16 of the UN Sustainable Development Goals to promote "just, peaceful and inclusive societies"
- Promote respect, tolerance and understanding of the diverse cultures in Australia
- Stimulate public awareness and/or a change in public or private policy contributing to achieving inclusive and just societies
- Demonstrate balanced and accurate media reporting

Promotion of Gender Equality: Empowerment of Women and Girls
Entries should:
- Cover any issue in support of Goal 5 of the UN SDGs to "achieve gender equality and empower all women and girls"
- Promote the need to provide a balanced report of the lives of women and girls and their contribution to society
- Stimulate public awareness and/or a change in public or private policy, leading to a broader understanding of gender equality and the empowerment of women and girls
- Demonstrate balanced and accurate media reporting

Promotion of Disability Rights and Issues
Entries should:
- Cover any issue in support of Goal 16 of the UN SDGs to "promote just, peaceful and inclusive societies" in relation to the Disability rights and/or;
- Cover any issue in support of Goal 10 of the UN SDGs to "reduce inequalities" in particular to "empower and promote the social, economic and political inclusion" of people with a disability
- Stimulate public awareness and/or a change in public or private policy leading to a broader understanding of disability related issues
- Demonstrate balanced and accurate media reporting

Promotion of Children's Rights and Issues
Entries should:
- Cover any issue in support of Goal 16 of the UN SDGs to achieve "peace, justice and strong institutions" such as ending abuse, exploitation, trafficking and all forms of violence against and torture of children and/or;
- Cover any issue in support of Goal 10 of the UN SDGs to "reduce inequalities" between children within and among countries and/or;
- Cover any issue in support of Goal 4 of the UN SDGs to "ensure inclusive and quality education"
- Stimulate public awareness and/or a change in public or private policy, leading to a broader understanding of children's rights and issues
- Demonstrate balanced and accurate media reporting

Promotion of Empowerment of Older People (sponsored by Cbus Super)
Entries should:
- Cover any issue in support of Goal 10 of the SDGs to "reduce inequalities" through empowerment and promotion of social, economic and political inclusion of all irrespective of age **and/or;**
- Cover any issue in support of Goal 16 of the UN Sustainable Development Goals to "promote just, peaceful and inclusive societies" through ensuring responsive, inclusive, participatory and representative decision-making at all levels
- Promote positive aspects of aging and acknowledge the valuable contributions older people make to our community
- Promote the empowerment of older people, presenting aging as a rewarding stage in life
- Stimulate public awareness and/or a change in public or private policy, leading to a broader understanding of aging and age-related issues
- Demonstrate balanced and accurate media reporting

Promotion of Indigenous Rights and Issues
Entries should:
- Cover any issue in support of Goal 10 of the UN SDGs to "reduce inequalities" such as empowering and promoting social, political and economic inclusion of indigenous people and ensuring equal opportunity and/or;
- Cover any issue in support of Goal 4 of the UN SDGs to "ensure inclusive and quality education for all and promote lifelong learning" e.g. ensuring all boys and girls complete free, equitable and quality primary and secondary education, increasing number of youth and adults who have relevant skills for employment and ensuring youth achieve literacy and numeracy and/or;
- Cover any issue in support of Goal 8 of the UN SDGs to "promote inclusive and sustainable economic growth, employment and decent work for all" and/or;
- Cover any issue in support of Goal 3 of the UN SDGs to "achieve good health and well-being" e.g. increasing life expectancy and eliminating communicable diseases among indigenous communities and/or;
- Cover any issue in support of Goal 16 of the UN SDGs to "promote just, peaceful and inclusive societies" through ensuring responsive, inclusive, participatory and representative decision making at all levels
- Promote respect and tolerance between indigenous and non-indigenous people
- Stimulate public awareness and/or a change in public or private policy, leading to a broader understanding of indigenous issues.
- Demonstrate balanced and accurate media reporting