

Entry Requirements

Major Award Categories

- The Media Awards are open to all Australian citizens and residents and media organisations incorporated in Australia or operating in Australia.
- The entrant represents that each entry is an original work.
- The entry must have been broadcast, published or televised in the Australian public media between 2 September 2016 and 5 September 2017.
- All entries must be submitted by 5pm, Tuesday September 5 2017.
- Entries must comply with the Media Alliance Code of Ethics (see: <https://www.meaa.org/meaa-media/code-of-ethics/>).
- It is the entrant's responsibility to obtain any and all permissions, including the copyright owner's permission (if any) for the purpose of judging and display of the entries.
- All entrants must complete an entry form and pay the entry fee using the online Wufoo form available at <https://unaavic.wufoo.eu/forms/media-awards-2017-entry-form/>
- Each entry must be accompanied by a half page summary
- Entries with a CD/DVDs must be sent to UNAAV office.
- For video entries please provide an active link to the video online (preferred) OR provide four copies on DVD
- For radio entries please provide an active link to the audio file online (preferred) OR provide four copies on CD
- Entries for the print media and photojournalism can be uploaded onto Wufoo OR provide links to the media online
- If the original piece is not in English a translation must be provided.
- An entry can be submitted in multiple categories. In this case additional entry forms must be completed and entry fees paid using Wufoo. To receive the multiple entry discount all entries must be submitted at the same time
- The UNAA reserves the right to use all material submitted in the audio-visual presentation at the Presentation Dinner and to reproduce it for the purpose of promoting the Awards.
- Please note that entries and materials submitted cannot be returned.

Entries in these categories should focus on any subject or issue of relevance to one or more of the following UN Sustainable Development Goals (SDGs) and/or its targets:

Goal 1: Ending poverty in all its forms everywhere

Goal 4: Ensuring inclusive and quality education for all

Goal 5: Gender equality, empowering all women and girls

Goal 8: Promoting inclusive and sustainable economic growth, employment and decent work for all

Goal 10: Reducing inequalities within and among countries

Goal 13: Climate Action

Goal 16: Promote just, peaceful and inclusive societies.

*Please note your work does not have to specifically reference the SDG

Please also refer to individual categories below for additional criteria.

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Entry Requirements

Major Award Categories

Best Print/Written (including written articles published online)

Entries should:

- Show originality and creativity in their focus on any issue/s related to the targets of one or more of the listed UN SDGs
- Stimulate public awareness and/or a change in public or private policy, leading to a broader understanding of the issues covered by the UN SDGs
- Demonstrate balanced and accurate media reporting

Best TV - News and Current Affairs

Entries should:

- Be a daily current affair item or analysis of news events that is less than 20 minutes
- Utilise qualities of the medium to communicate immediacy and newsworthiness
- Show originality and creativity in their focus on any issue/s related to the targets of one or more of the listed UN SDGs
- Stimulate public awareness and/or a change in public or private policy, leading to a broader understanding of the issues covered by the UN SDGs
- Demonstrate balanced and accurate media reporting

Best TV - Documentary

Entries should:

- Be a documentary or special report that is longer than 20 minutes
 - Utilise qualities of the medium to communication timeliness and newsworthiness
 - Show originality and creativity in their focus on any issue/s related to the targets of one or more of the listed UN SDGs
 - Stimulate public awareness of and/or a change in public or private policy, leading to a broader understanding of the issues covered by the UN SDGs
- Demonstrate balanced and accurate media reporting

Best Radio - News

Entries should:

- Be a current affairs item, news story or an analysis of news events that is less than 10 minutes
- Utilise the qualities of the medium to communicate immediacy and newsworthiness
- Show originality and creativity in their focus on an issue/s related to the targets of one or more of the listed UN SDGs
- Demonstrate balanced and accurate media reporting



Best Radio - Documentary

Entries should:

- Be a documentary or special report that is longer than 10 minutes
- Utilise the qualities of the medium to communicate immediacy and newsworthiness
- Show originality and creativity in their focus on any issue/s related to the targets of one or more of the listed UN SDGs
- Stimulate public awareness and/or a change in public or private policy, leading to a broader understanding of the issues covered by the UN SDGs
- Demonstrate balanced and accurate media reporting

Photojournalism

Entries should:

- Illustrate originality and creativity in their focus on any issue/s related to the targets of one or more of the listed UN SDGs
- Stimulate public awareness and/or a change in public or private policy, leading to a broader understanding of the issues covered by the UN SDGs
- Entries can be a single photograph or a series of **up to five photographs**

Online*

Entries should:

- Utilise qualities of the medium to communicate immediacy and newsworthiness. For example, the inclusion of images, sound, video and other interactive tools, such as polls and discussion forums
- Show originality and creativity in their focus on any issue/s related to the targets of one or more of the listed UN SDGs
- Stimulate public awareness and/or a change in public or private policy, leading to a broader understanding of the issues covered by the UN SDGs
- Display technical excellence. Factors that are considered include the effectiveness of the web page layout, the accessibility of multimedia and interactive features and the user friendliness of the website (for example, loading time for slower internet communications)
- Demonstrate balanced and accurate media reporting

*written articles that have been published online should be entered in the Best Print/Written category.