



**United Nations Association of
Australia Media Awards**

Entry Information Pack



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Media Awards

Since 1979, the UNAA has acknowledged United Nations Day (24 October) by giving out awards to Australia journalists and media organisations who have excelled in their promotion of human rights and social justice issues. The Media Awards seek to promote understanding about humanitarian and social justice issues by recognising those in the Australian media whose contributions stimulate public awareness and understanding.

In 2016, a Protecting Freedom Award was introduced to acknowledge the work of a person or organisation considered to have taken real and inspiring action to protect and promote freedom in our society. Film-maker Eva Orner was the inaugural winner of this award for her groundbreaking *Chasing Asylum* documentary.

In 2017, the Media Awards will be a key feature of the UNAA's work to promote achievement of the UN Sustainable Development Goals (SDGs). Each category will therefore address one or more of the SDGs.

Key Dates



Monday July 3 2017

Entries open



Tuesday September 5 2017, 5pm

Entries close



Early October 2017

Finalists announced



Friday October 27, 2017

Winners announced at Awards Presentation Dinner in Melbourne



How to Enter

CHECK that you are eligible to enter

SELECT the award category(ies) you wish to nominate your project/initiative/work for

PREPARE your entry(ies)

COMPLETE the online nomination form and pay the entry fee

Eligibility

The UNAA Media Awards are open to all Australian residents and media organisations incorporated in Australia or operating in Australia. Each entry must be an original work published, broadcast or televised in the Australian public media between 2 September 2016 and 5 September 2017. Entries must comply with the Media Alliance Code of Ethics (see: <https://www.meaa.org/meaa-media/code-of-ethics/>).

Award Categories

Click on a category to go to award criteria.

[Best Print](#) (includes written articles published online)

[Best Television Awards](#)

News/Current Affairs (less than 20 minutes)

Feature/Documentary (more than 20 minutes)

[Best Radio](#)

News (less than 10 minutes)

Documentary (more than 10 minutes)

[Photojournalism](#)



[Online](#)

[Promotion of Indigenous Rights and Issues](#)

[Promotion of Social Cohesion](#)

[Promotion of Empowerment of Older People](#)

[Promotion of Gender Equality: Empowerment of Women and Girls](#)

[Promotion of Children's Rights and Issues](#)

[Promotion of Disability Rights and Issues](#)

IMPORTANT: Please note that multiple entries for the one project are acceptable. However, a separate online entry form must be submitted and entry fee paid for each category you wish to enter. You can receive a multiple entry discount only if all entries are submitted at the same time.

Awards Criteria

Major Categories

Entries in the Major Award categories should focus on any subject or issue of relevance to one or more of the following UN Sustainable Development Goals (SDGs) and/or its targets:

Goal 1: Ending Poverty in all its forms everywhere

Goal 4: Ensuring inclusive and quality education for all

Goal 5: Gender equality, empowering all women and girls

Goal 8: Promoting inclusive and sustainable economic growth, employment and decent work for all

Goal 10: Reducing inequalities within and among countries

Goal 13: Climate Action

Goal 16: Promote just, peaceful and inclusive societies

Best Print/Written Award (includes written articles published online)

Entries should:

- Show originality and creativity in their focus on any issue/s related to the targets of one or more of the listed UN SDGs
- Stimulate public awareness and/or a change in public or private policy, leading to a broader understanding of the issues covered by the UN SDGs
- Demonstrate balanced and accurate media reporting.



Best Television Awards

News/Current Affairs

Entries should:

- Be a daily current affair item or analysis of news events that is less than 20 minutes.
- Utilise qualities of the medium to communicate immediacy and newsworthiness.
- Show originality and creativity in their focus on any issue/s related to the targets of one or more of the listed UN SDGs
- Stimulate public awareness and/or a change in public or private policy, leading to a broader understanding of the issues covered by the UN SDGs
- Demonstrate balanced and accurate media reporting.

Documentary:

Entries should:

- Be a documentary, or special report that is longer than 20 minutes
- Utilise qualities of the medium to communicate timeliness and newsworthiness.
- Show originality and creativity in their focus on any issue/s related to the targets of one or more of the listed UN SDGs
- Stimulate public awareness and/or a change in public or private policy, leading to a broader understanding of the issues covered by the UN SDGs
- Demonstrate balanced and accurate media reporting.

Best Radio

News:

Entries should:

- Be a current affairs item, news story or an analysis of news events that is less than 10 minutes
- Utilise the qualities of the medium to communicate immediacy and newsworthiness
- Show originality and creativity in their focus on an issue/s related to the targets of one or more of the listed UN SDGs
- Stimulate public awareness and/or a change in public or private policy, leading to a broader understanding of the issues covered by the SDGs
- Demonstrate balanced and accurate media reporting.

Documentary:



Entries should:

- Be a documentary, or special report that is longer than 10 minutes
 - Utilise the qualities of the medium to communicate immediacy and newsworthiness
 - Show originality and creativity in their focus on any issue/s related to the targets of one or more of the listed UN SDGs
 - Stimulate public awareness and/or a change in public or private policy, leading to a broader understanding of the issues covered by the SDGs
 - Demonstrate balanced and accurate media reporting.
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Photojournalism

Entries should:

- Illustrate originality and creativity in their focus on any issue/s related to the targets of one or more of the listed UN SDGs
 - Stimulate public awareness and/or a change in public or private policy, leading to a broader understanding of the issues covered by the UN SDGs
 - Entries in the photojournalism category can be a single photograph or a series (maximum of five photographs).
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Online

Entries should:

- Utilise qualities of the medium to communicate immediacy and newsworthiness. For example, the inclusion of images, sound, video, and other interactive tools, such as polls and discussion forums.
 - Show originality and creativity in their focus on any issue/s related to the targets of one or more of the listed UN SDGs
 - Stimulate public awareness and/or a change in public or private policy, leading to a broader understanding of the issues covered by the UN SDGs
 - Display technical excellence. Factors that are considered include the effectiveness of the web page layout, the accessibility of its multimedia and interactive features, and the user-friendliness of the website (for example, loading time for slower internet connections).
 - Demonstrate balanced and accurate media reporting.
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Special Categories

Entries in the Special Award Categories may be from print, online, radio or television.

Promotion of Indigenous Rights and Issues

Entries should:

- Cover any issue in support of Goal 10 of the UN SDGs to "reduce inequalities" such as empowering and promoting social, political and economic inclusion of indigenous people and ensuring equal opportunity and/or;
- Cover any issue in support of Goal 4 of the UN SDGs to "ensure inclusive and quality education for all and promote lifelong learning" e.g. ensuring all boys and girls complete free, equitable and quality primary and secondary education, increasing number of youth and adults who have relevant skills for employment and ensuring youth achieve literacy and numeracy and/or;
- Cover any issue in support of Goal 8 of the UN SDGs to "promote inclusive and sustainable economic growth, employment and decent work for all" and/or;
- Cover any issue in support of Goal 3 of the UN SDGs to "achieve good health and well-being" e.g. increasing life expectancy and eliminating communicable diseases among indigenous communities and/or;
- Cover any issue in support of Goal 16 of the UN SDGs to "promote just, peaceful and inclusive societies" through ensuring responsive, inclusive, participatory and representative decision making at all levels
- Promote respect and tolerance between indigenous and non-indigenous people
- Stimulate public awareness and/or a change in public or private policy, leading to a broader understanding of indigenous issues.
- Demonstrate balanced and accurate media reporting

Promotion of Social Cohesion

Entries should:

- Cover any issue in support of goal 16 of the UN Sustainable Development Goals to promote "just, peaceful and inclusive societies"
- Promote respect, tolerance, and understanding of the diverse cultures in Australia.
- Stimulate public awareness and/or a change in public or private policy, leading to a broader understanding of multicultural issues.
- Demonstrate balanced and accurate media reporting.

Promotion of Empowerment of Older People (sponsored by Cbus Super)

Entries should:

- Cover any issue in support of Goal 10 of the SDGs to "reduce inequalities" through empowerment and promotion of social, economic and political inclusion of all irrespective of age **and/or**;
- Cover any issue in support of Goal 16 of the UN Sustainable Development Goals to "promote just, peaceful and inclusive societies" through ensuring responsive, inclusive, participatory and representative decision-making at all levels
- Promote positive aspects of aging and acknowledge the valuable contributions older people make to our community
- Promote the empowerment of older people, presenting aging as a rewarding stage in life



- Stimulate public awareness and/or a change in public or private policy, leading to a broader understanding of aging and age-related issues
- Demonstrate balanced and accurate media reporting

Promotion of Gender Equality: Empowerment of Women and Girls

Entries should:

- Cover any issue in support of Goal 5 of the UN SDGs to "achieve gender equality and empower all women and girls"
- Promote the need to provide a balanced report of the lives of women and girls and their contribution to society
- Stimulate public awareness and/or a change in public or private policy, leading to a broader understanding of gender equality and the empowerment of women and girls
- Demonstrate balanced and accurate media reporting

Promotion of Children's Rights and Issues

Entries should:

- Cover any issue in support of Goal 16 of the UN SDGs to achieve "peace, justice and strong institutions" such as ending abuse, exploitation, trafficking and all forms of violence against and torture of children and/or;
- Cover any issue in support of Goal 10 of the UN SDGs to "reduce inequalities" between children within and among countries and/or;
- Cover any issue in support of Goal 4 of the UN SDGs to "ensure inclusive and quality education"
- Stimulate public awareness and/or a change in public or private policy, leading to a broader understanding of children's rights and issues
- Demonstrate balanced and accurate media reporting

Promotion of Disability Rights and Issues

Entries should:

- Cover any issue in support of Goal 16 of the UN SDGs to "promote just, peaceful and inclusive societies" in relation to the Disability rights and/or;
- Cover any issue in support of Goal 10 of the UN SDGs to "reduce inequalities" in particular to "empower and promote the social, economic and political inclusion" of people with a disability
- Stimulate public awareness and/or a change in public or private policy leading to a broader understanding of disability related issues
- Demonstrate balanced and accurate media reporting

Entry Materials

Please note that your entry materials should not exceed 4MB in total. If the total size of the files you wish to submit exceeds 4MB, your entry may not upload correctly to the online entry form. If the entry materials exceed the 4MB limit and the size cannot be reduced; please email awards@unaavictoria.org.au to discuss an alternative option.

Synopsis

A synopsis, i.e. short summary of your entry, is required for all entries (max. 300 words)



Media Submission	<p>Up to five (5) related stories or segments (including print and online articles, TV or radio programs) which have appeared in the Australian media between <u>2 September 2016</u> and <u>5 September 2017</u> may be entered.</p> <p>TV entries: Please provide active link(s) to the video file(s) if online (preferred) or provide four (4) copies on DVD.</p> <p>Radio entries: Please provide active link(s) to the audio file(s) if online (preferred) or provide four (4) copies on CD.</p> <p>Print/Online entries: Please provide active link(s) to the articles/stories if online, or provide print media in Word or PDF format.</p> <p>If original in language other than English: Please provide a transcript in Word or PDF format.</p> <p>CDs or DVDs must be sent to UNAA Victoria office (see Postal and Courier/Delivery addresses <u>below</u>). If you are submitting CDs and DVDs please ensure you've allowed enough time for these to be delivered to the UNAAV office.</p>
Photographs	<p>A selection of three (3) colour or black and white photographs relating to the project and/or people involved in the project must be provided in JPEG, PNG or TIF format.</p>
Supporting Documents	<p>Audio-visual and other supporting materials may be submitted such as a graph, video promo, letter of recommendation, report, etc. (NB: Maximum of three (3) documents). Audio-visual material may be provided as active link(s) to the video/audio file(s). Other documents may be provided in Word, PDF, JPEG, TIF or PNG formats.</p>

Online Entry Forms

Entries should be submitted online using the following online entry form:

[UNAA Media Awards Entry Form 2017](#)

Please note that you cannot return to the entry form once you have commenced filling out the fields. Please ensure that you have all necessary information and materials for your entry before completing the online entry form.

The online entry forms have 4 sections:

1. Entry Details

In this section, you will be prompted to enter the name of the individual or team being entered, select the total number of entries you are submitting, enter the title(s) of the work and select the Award category for **entry one**.



Please note that this information will be used on any future media releases, publicity material, certificates or awards should you become a winner or finalist.

If you are entering on behalf of a consortium or multiple project partners, please ensure that you have their approval prior to submitting your entry. A proof of their approval may be requested if you are selected as a winner or finalist.

You will also need to provide contact details for the primary contact person with whom we will communicate regarding your entry. You can also provide contact details for a secondary contact person. This person will only be contacted should we have any issues communicating with the primary contact.

You will also need to provide the details of when and where the entered work appeared.

2. Entry Materials

This section will outline the submission guidelines. It is important that you read this section carefully before proceeding with your submission

Please note that your entry materials should not exceed 4MB in total. If the total size of the files you wish to submit exceeds 4MB, your entry may not upload correctly to the online form. If the entry materials exceed the 4MB limit and the size cannot be reduced; please contact the UNAA Victoria office via email awards@unaavictoria.org.au to discuss an alternative option.

Please note that any materials submitted cannot be returned.

The UNAA reserves the right to use all material submitted in the audio-visual presentation at the Presentation Dinner and to reproduce it for the purpose of promoting the Awards.

CDs or DVDs must be sent to UNAA Victoria office (see Postal and Courier/Delivery addresses [below](#)).

3. Synopsis and Submission

In this section, you will be prompted to upload the half page summary. You have the option to upload a submission document or insert the active link(s) to the submission. You will also be prompted to upload three (3) supporting photographs relating to the entrants and/or the work being entered.

4. Payment

If you are only submitting one entry, in this section you will be prompted to finish and pay.

If you are submitting additional entries please select the "Submit Second Entry" option, and you will be re-directed to the second entry form where you will repeat steps 1-4. You may submit up to four entries in total using the multi-entry discount.

Once you have submitted your final entry, select finish and pay.

Please note that payment is only accepted via Credit Card/Paypal and EFT.

If paying via Credit Card/Paypal, you will be automatically redirected to the Paypal website where you will be prompted to enter either your Paypal account details or your credit card details. Once you have made your payment, you will receive a confirmation email as well as a Paypal receipt.



If paying via EFT, please follow the payment instructions that will be sent to you via email upon submission of your online entry form. Please ensure you quote the reference number when making the payment.

If you require an invoice prior to making payment, please select EFT as the method of payment and email awards@unaavictoria.org.au to request an invoice.

Please note that entries received without full payment will not be submitted for judging.

An entry can be submitted in multiple categories. In this case additional entry forms and entry fees must be completed online for each entry.

Multi-entry discounts are only available if all entries are submitted at the same time.

Entry Fees

All entrants must pay the appropriate entry fee:

Early-bird fee (July 3 – July 31 inclusive)

No. Of Entries	Entry Fee (incl. GST)
One	\$190
Two	\$370
Three	\$550
Four	\$700

Regular fee (August 1 – September 5 inclusive)

No. Of Entries	Entry Fee (incl. GST)
One	\$240
Two	\$440
Three	\$650
Four	\$850

FAQs

What is the entry fee? Please view the [entry fee breakdown](#) above.

Can I submit my entry by email? All entrants must fill out an online entry form with their entry details. Any materials that are too large to be uploaded to the online entry form may be emailed to awards@unaavictoria.org.au. Please contact us on (03) 9620 3955 to discuss this before entering.



Will I receive confirmation of receipt of my entry? Yes. Once you have submitted your entry form online you will receive an email confirmation of your entry. If you do not receive the confirmation email, please contact the UNAA office.

Does my media submission have to specifically reference the UN Sustainable Development Goals? No, the media submission does not have to directly report on the UN Sustainable Development Goals. The submission does however need to address an issue or subject of relevance to one or more the listed Goals and its related targets.

Can I enter the same work in more than one category? Yes. You will need to complete the online form and pay the entry fee for each entry.

Can I submit more than one story or segment for a single entry? Yes. Up to five **related** stories or segments may be submitted in an entry. Please note that this does not include submitting an entire publication or entire series as one entry. Up to five specific pieces of related work must be selected.

Is there a limit on how many categories I can enter? No.

Do I need to pay the entry fee for each entry? Yes. You will receive a multi-entry discount, for up to four entries, if all entries are submitted at the same time.

Is there a time frame for work to have been published/broadcast? Yes. All entries must have been published/broadcast in Australian public media sometime between September 2 2016 and September 5 2017.

When will finalists be announced? Finalists will be announced at the conclusion of judging – early October.

If I'm a finalist, do I have to purchase a ticket to attend the Presentation Dinner? Yes. All finalists will receive an invitation to the Presentation Dinner and will need to purchase tickets to attend. We are a not for profit organisation and the cost of the tickets goes directly towards holding the Presentation Dinner.

When can I book tickets to the Presentation Dinner? Tickets will be available when entries open. All entrants will also receive the link to book tickets when finalists are announced.

Where will the Presentation Dinner be held? The Presentation Dinner will be held on Friday October 27 at the Pavilion, Arts Centre Melbourne.

Is there a prize for winners? Winners will receive a trophy and certificate at the Awards Presentation Dinner. All finalists will also receive a certificate. The UNAA will publicise the winners.

Terms and Conditions of Entry

1. The entrant agrees that any legal complaints, any Court action, challenges to the accuracy, corrections or claims of plagiarism, demand or claim arising out of intellectual property or any other legal proceeding or demand relevant to the entry shall be forthwith disclosed to the UNAA.
2. The entrant agrees that this is his or her original work, apart from standard subeditorial/production treatment; confirm that he or she have adhered to the Media Alliance Code of Ethics in its preparation; undertake to abide by the current Code of Ethics; and confirm that he or she have complied with all copyright requirements.



3. The entrant acknowledges and represents that he or she is a citizen and/or a resident of Australia, or in relation to other entities is registered as a corporation and/or carries business primarily in Australia.
4. It is acknowledged and represented by the entrant that the entrant possesses exclusive lawful intellectual property rights in relation to all aspects of the entry.
5. It is acknowledged and represented by the entrant that the subject matter of the entry was produced for publication in Australia
6. It is acknowledged and represented by the entrant that all the information in the entry is true and correct and that the entrant is duly authorised by all relevant parties to lodge the entry.

Checklist

Before submitting your entry, please ensure that:

- You are eligible to enter an award
- Your work is eligible to be entered in the award category it is being entered in
- Your entry includes all the required materials in the appropriate format and size
- You accept and abide by the terms and conditions of entry
- You are able to pay the entry fee using the methods of payment available

Contact Details

United Nations Association of Australia (Victorian Division)

Email: awards@unaavictoria.org.au

Phone: (03) 9607 1364

Postal Address:

United Nations Association of Australia (Victorian Division)

GPO Box 45

Melbourne VIC 3001

Courier/Delivery Address:

Available on request.