

Community Climate Action Award

Winner

The People's Solar

The People's Solar is a crowdfunding platform for community solar projects. Using 'crowd sourcing social media' technology, the program delivers community solar projects that in turn facilitate multiple long-term outcomes for and by the community.

By linking the financial benefit of solar projects to local community interests and needs, the program has created a platform that engages and builds support for clean energy from across diverse communities, independent from environmentalism. This broadens the appeal of clean energy and overcomes important political and social barriers to broaden acceptance of clean energy.

The program's aim of supporting at risk community members through a variety of skills based and employment related activities is also commendable.

